

Event Networking Strategies

Attending industry events provides a valuable opportunity to connect with professionals actively seeking software engineering talent.



1

Research event participants and companies attending

Create a targeted list of companies attending the event and tailor your Soft Stars pitch to address their specific needs



2

Prepare a brief Soft Stars pitch to use during networking opportunities

schedule one-on-one meetings with potential leads during the event to pitch the solutions offered by Soft Stars.

3

Engage in post-event discussions or forums

Join online forums or discussion groups related to the event's theme where participants share insights and reflections. Share your key takeaways from the event and ask open-ended questions to encourage discussions.

